

Diafor awarded UL ECOLOGO® certification for mineral exploration

Riviere-Héva, October 7, 2021 - Diafor Inc. («Diafor» or the «Company») is proud to announce that it is awarded the UL 2723 ECOLOGO® Certification for service companies in mineral exploration (the «ECOLOGO Certification»). Diafor becomes the 3rd diamond drilling companies to obtain the Certification.

The ECOLOGO Certification process was started at the founding of Diafor. This project was an integral part of the Company's start-up plan given its structuring nature but is also a key component of Diafor's growth and differentiation strategy for the coming years. In a context of labour shortage and also working in a cyclical market, the Company relies on a set of differentiating elements, including the ECOLOGO Certification, to attract and retain its skilled workforce and to continue to do well even in the troughs of the cycle.

«The ECOLOGO Certification project allowed us to start the company by operating according to the highest industry standards from the start. The project also helped to strengthen our organizational culture and values, especially in terms of quality professionalism.» - Mathieu Dionne, President

The ECOLOGO Certification was developed by the Quebec Mineral Exploration Association ("QMEA") and adopted by Underwriters Laboratories («UL»). It includes indicators covering 4 main pillars: Economy, Governance, Environment and Society. Diafor is committed to matching and surpassing the level of excellence required by Certification.

«We are proud to be amongst the 3 first diamond drilling companies to be certified, we hope to contribute to the good image of the mineral exploration sector by becoming an example to follow and inspiring other companies to adhere to certification, regardless of their stage of maturity» - Mathieu Dionne, President

Diafor would like to thank the QMEA and their dedicated employees for their contribution as trainers and facilitators throughout this project. Diafor's employees have also put their shoulders to the wheel in a brilliant way.

ABOUT DIAFOR

Diafor is a company specialized in surface diamond drilling and operates mainly in Eastern Canada. Founded in Riviere-Héva, on the Cadillac break in 2020, the young company continues to grow responsibly and by distinguishing itself as a leader in the market. Diafor is already positioned as a leader in the Quality of its services offered and the professionalism of its experienced employees. <https://diafor.ca/>



ABOUT UL

UL has been developing standards for Canada for over 100 years and is accredited by the Standards Council of Canada (SCC). This accreditation provides standards that promote sustainable development, health, worker safety and the national economy. UL Canada's proven system supports government product safety regulations and complements federal, provincial and municipal public safety initiatives.

Source: <https://canada.ul.com/aboutus/>

ABOUT QMEA

The Quebec Mineral Exploration Association ("QMEA") is a non-profit organization that represents stakeholders in the Quebec mineral sector.

The Association was founded in 1975 to increase the intensity of mineral exploration in Quebec and to support the development of Quebec mining entrepreneurship. Today, it has 1200 individual members and 150 corporate members.

FOR MORE INFORMATION :

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<https://canada.ul.com/ulcprograms/explore/>

<https://spot.ul.com/>

QMEA's coaching program

<https://aemq.org/en/certification-about/>

